

# JACQUELINE BANNON

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Minnesota, USA

## EDUCATION

### University of Wisconsin-Madison

B.A., Journalism &  
International Studies  
GPA: 3.8, Dean's List  
May 2017

### University of Westminster

London, UK  
Study Abroad  
Spring 2015

## SKILLS

Moroccan Arabic  
(tested at Advanced Low)

Microsoft Suite  
Google Suite  
Wordpress

Grant Writing  
Project Design Management  
Social Media Marketing  
Campaign Design

## OTHER ADVENTURES

- Hiked 2,500 miles from Mexico to Canada on Pacific Crest Trail
- Ran 50 mile self-supported marathon in Morocco's High Atlas mountains
- Cycled over 2,000 miles across Morocco
- Built Ethiopia's first known pizza oven

## YOUTH DEVELOPMENT VOLUNTEER

### Peace Corps, Morocco | September 2017 - November 2019

- Navigated language, cultural and gender barriers with local officials to establish rural community's first youth center
- Authored and managed USAID grants of \$7,000 for local development projects, such as creating public library and media center
- Motivated group of 10 teenagers to summit of North Africa's tallest peak as the finale of a 6-month outdoor leadership program
- Led bi-weekly aerobics classes for 40 women
- Organized community's first Women's Day Walk
- Co-facilitated 55 girls' empowerment workshops promoting confidence-building, human rights education and healthy habits

## MULTIMEDIA COMMITTEE VICE-CHAIR

### Peace Corps, Morocco | March 2018 - November 2019

- Developed social media campaign #55YearsOfFriendship that reached an audience of 200,000 and tripled follower base
- Shared my Moroccan adventures and reflections through personal blog with 2,500 visitors

## EDITOR-IN-CHIEF

### Souvenirs Magazine, Madison, WI | May 2016 - May 2017

- Hired, trained and led a team to create two travel-focused magazine issues that promote cultural awareness
- Distributed to an audience of 40,000

## MARKETING INTERN

### Wisconsin Whisk, Madison, WI | January 2016 - May 2017

- Designed monthly newsletters and promoted creative work of 50 local food bloggers in Wisconsin across 6 social media platforms

## MARKETING TEAM MEMBER

### StudentPrint, Madison, WI | August 2015 - May 2017

- Mastered procedures of dynamic student-run print shop, including troubleshooting technology, customer service and internal team building
- Launched a sticker-printing partnership that generated over \$400 within first half year

## EDITORIAL INTERN

### Backpacker Magazine, Boulder, CO | May 2016 - August 2016

- Researched, interviewed sources and fact-checked to publish editorial pieces in print and on web
- Reported on women defying gender disparity in the outdoor industry at Outdoor Retailer, the industry's flagship trade show