

JACQUELINE BANNON

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EDUCATION

University of Wisconsin-Madison

B.A., Journalism &
International Studies
GPA: 3.8, Dean's List
May 2017

University of Westminster

London, UK
Study Abroad
Spring 2015

SKILLS

Moroccan Arabic (Intermediate)
French (Basic)

Microsoft Suite
Wordpress
InDesign
iMovie
Mailchimp
Hootsuite
Buffer
Trello

EXPERIENCE

PEACE CORPS, Youth Development Volunteer, Morocco

September 2017 - Present

- Integrating into a rural mountain community by building relationships, practicing empathy and simply being present
- Teaching 200 students English, leading clubs to spark passion and creativity and working to re-open the town's youth center
- Sharing my adventure through a personal blog that has received over 1,000 visitors

THE TREK, Editorial Blogger, Pacific Crest Trail

May 2017 - September 2017

- Documented my 2,250 mile hike from Mexico to Canada while raising over \$2,000 for the non-profit Girls on The Run to help remind girls and women of their mental and physical strength

SOUVENIRS MAGAZINE, Editor-in-Chief, Madison, WI

May 2016 - May 2017

- Hired, trained and led a team to create two magazine issues that inspire adventure and cultural competency
- Edited content, oversaw design, organized events and distributed magazine to an audience of 40,000 students

WISCONSIN WHISK, Marketing Intern, Madison, WI

January 2016 - May 2017

- Promoted creative work of 50 local food bloggers in Wisconsin across six social media platforms by posting 12 times/day
- Produced monthly newsletters and advanced business partnership with a popular city magazine

STUDENTPRINT, Marketing Team Member, Madison, WI

August 2015 - May 2017

- Launched a sticker-printing partnership that generated over \$400 within first half year
- Mastered procedures of the high-paced, student-run print shop, including troubleshooting technology, customer service and internal team building

BACKPACKER MAGAZINE, Editorial Intern, Boulder, CO

May 2016 - August 2016

- Researched, interviewed sources and fact-checked to publish editorial pieces in print and on web
- Co-wrote an 8-page article titled "Adventure U: Top 20 Colleges for Hikers" featured nationally

OUTDOOR RETAILER DAILY, Editorial Intern, Salt Lake City, UT

August 2016

- Reported on women defying gender disparity in the outdoor industry